



Ingram Content Group Inc.
News Release

May 23, 2011

Contact:
For Ingram: Keel Hunt 615-321-3110

**O'Reilly Media selects Ingram's CoreSource®
digital asset management platform**

NASHVILLE, TN – **Ingram Content Group Inc.** today announced that **O'Reilly Media** has selected Ingram's CoreSource platform for digital asset management and distribution. O'Reilly's selection of CoreSource builds on the two companies' total inventory management agreement announced in April of this year.

"Both O'Reilly and Ingram understand where the market is heading and that to succeed in the digital age content must be nimble and available to be distributed in any format, seamlessly, to any destination," said **Marcus Woodburn**, Vice President of Digital Products, Ingram Content Group Inc. "We look forward to expanding our relationship with O'Reilly and building innovative new business models that help forward-thinking publishers grow their business."

After an extensive review of digital asset management systems, O'Reilly Media concluded that CoreSource was the right choice for their business because of Ingram's demonstrated track record of success in the distribution of digital content and the superior technology of the easily scalable platform.

"At O'Reilly, we've built our digital business through continuous innovation," said **Pascal Honscher**, General Manager, Digital Initiatives, O'Reilly Media. "As its growth accelerates, using Ingram's CoreSource to support the day-to-day operations of digital distribution allows us to focus on what we do best – innovate."

Ingram's CoreSource® is an easy to use, online solution for the storage, management, and distribution of digital content. Used by over 800 publishers worldwide, CoreSource® delivers a secure, searchable content repository and a high-capacity data distribution network, allowing publishers to move digital content easily and swiftly from their organization to any channel partner globally.

About O'Reilly

O'Reilly Media spreads the knowledge of innovators through its books, online services, magazines, and conferences. Since 1978, O'Reilly Media has been a chronicler and catalyst of cutting-edge development, homing in on the technology trends that really matter and spurring their adoption by amplifying "faint signals" from the alpha geeks who are creating the future. An active participant in the technology community, the company has a long history of advocacy, meme-making, and evangelism. www.oreilly.com

About Ingram

Ingram Content Group Inc. provides a broad range of physical and digital services to the book industry. Ingram's operating units are Ingram Book Company, Lightning Source Inc., Ingram Digital, Vital Source Technologies, Inc., Ingram Periodicals Inc., Ingram International Inc., Ingram Library Services Inc., Spring Arbor Distributors Inc., Ingram Publisher Services Inc., Tennessee Book Company LLC, and Coutts Information Services. For more information, visit www.ingramcontent.com

- end-